Benjamin W. Pearce

Publications


Pearce, Benjamin W. Senior Living Communities: Operations Management and Marketing for Assisted Living, Congregate, and Continuing-Care Retirement Communities. Baltimore: The Johns Hopkins University Press, November 1998. pp. 432. (This publication has been licensed electronically and converted to an online course for the certification of assisted living administrators in a virtual classroom. Mandatory for license application and renewal in CO, & OR)

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